

Develop Your SS4A Elevator Pitch

Objective: Draft an elevator pitch that can be used to help secure leadership commitment.

Activity Instructions:

- 1) Brainstorm your pitch.**
 - a) Consider the questions on your Activity Worksheet to help brainstorm content for your pitch.
- 2) Write your pitch.**
 - a) After you've considered the questions use your notes to draft your elevator pitch.
- 3) Record any next steps or actions you can take after this activity.**

Activity Worksheet: Develop Your SS4A Elevator Pitch

1) Reflect on the following questions and note your thoughts in the space provided.

a) Who are you?

Describe who you are and your organization.

b) What are the key objectives of your community's SS4A grant?

Describe the primary goals and outcomes you aim to achieve with this grant.

c) How does SS4A grant align with the leadership's priorities and goals?

Identify how your project supports or complements the vision of your community's leadership.

d) Why should your leadership support you? What specific benefits can leadership expect from their commitment to your project?

Outline the positive impacts and outcomes that leadership can anticipate from their support.

2) Using the notes above, create a first draft of your pitch.

3) Record any next steps or actions you can take after this activity.